

INNOVATIVE SOLUTIONS PROGRAM

Case Study

Participant:
Moranbah Discount Tyres and Mechanical
Product:
Local Repco Parts Stockist



Innovative joint venture could see others follow suit



A commitment to providing their regional customers with a big city service solution is what has delivered a national first for the team at Moranbah Discount Tyres and Mechanical (MDTM).

Since 2014 the MDTM team have been the first and only authorised Repco service centre to also act as a Repco stockist for spare parts.

"Having both of these authorisations under the Repco umbrella gives us the unique position of being able to offer our clients a one stop Repco shop, with the local knowledge and experience to back it up," said MDTM Director and Owner, Carolyn Fritz.

The unique joint venture allows MDTM to deliver to customers considerable cost savings and less downtime as they aren't waiting for parts to be shipped to the Moranbah workshop.

"And as part of the service customers can also use MDTM as a local warehouse to store their spare parts stock and we happily deliver to the surrounding mine sites for free," Carolyn said.

The success of the Repco / MDTM joint venture could see the rollout of similar business opportunities in other regional areas Australia wide.

"It is exciting to be involved in this innovative venture but the most rewarding part is being able to offer our regional customers such a high level of service and deliver them cost and time savings at the same time," Carolyn said.

This fresh approach to managing and maintaining fleet and machinery in the Bowen Basin is an example of thinking outside the box and utilising the Innovative Solutions Program means the MDTM team can continue to promote their offering to the right people, everytime.



MORANBAH DISCOUNT
TYRES & MECHANICAL

To find out more about how this unique venture delivers cost and time savings contact Carolyn Fritz on 07 4941 7313 or email admin@tyres-mechanical.com.au