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KEEPING IT LOCAL

MORANBAH DISCOUNT TYRES & MECHANICAL



“My favourite saying is - Treat people the way you would want to be treated. I’m proud that all of my staff do this,”

SUCCESSFULLY RIDING THE RISE AND FALL OF A TURBULENT MINERAL INDUSTRY CAN BE DIFFICULT AT BEST, BUT THANKS TO THE GRIT AND DETERMINATION OF MORANBAH DISCOUNT TYRES AND MECHANICAL, QUALITY VEHICLE SERVICING CAN BE FOUND RIGHT WHERE IT’S NEEDED MOST, IN THE HEART OF OUR COAL MINING COMMUNITY.

Since opening for business in 2005, owners Carolyn and Jamie Fritz have placed a strong emphasis on servicing the needs of the community, ensuring that locals and the mining industry wouldn’t have to travel far to get quality care for their vehicles.

The couple have lived in Moranbah for 30 years, and have seen the rise and fall of the local economy, which is so dependent on the mining industry. They understand how to ride out the tough times, and then prepare for the turbulent boom. They raised their five children in Moranbah, and have been active members of the community. They have listened to what the community want, and have adapted over the years to provide much needed services.

“Moranbah is a close-knit town, so when a family or business is hurting, we all feel their pain. The community spirit here is humbling to see. When someone needs help, we rally together to offer support.

“We’re proud of Moranbah, and proud to be local. We keep more than 40 local community members employed, and give back to the community where we can.

“Not only do we provide a valuable service to our locals, but we engage with and support other local businesses too. We support Moranbah State High School in assisting with the skills shortages and rising unemployment levels, by employing school-based trainees and apprentices in administration, tyre fitting, auto-electrical and mechanical.

“We believe in giving back to a community who wholeheartedly support us, and donated in excess of \$42,000 last year to a selection of local charities, sporting events and local clubs. Our car show last July was a huge success, raising \$20,000 with support of the BMA match giving

program for CQ Rescue, an important asset for our community,” Carolyn said.

Moranbah Discount Tyres and Mechanical are passionate about their local community, and are intent on keeping the wheels of progress rolling well into the future.

ON-ROAD OR OFF THE BEATEN TRACK

Mining communities are used to traveling long distances to purchase what they need, but Moranbah Discount Tyres and Mechanical have turned the tide, and now it’s the city who has to come to the desert to get the best of the best.

In an exciting new development, Moranbah Discount Tyres and Mechanical are now official merchants for the rough and rugged Ironman 4x4 products. What makes this development all the more impressive, are that they are the ONLY merchants within the Central Highlands and Bowen Basin. You won’t find these products anywhere else within the region, other than in Moranbah.

Ironman 4x4 products have been designed and developed in Australia, to cope with a harsh terrain, as well as the bombardment of accessories that a modern 4x4 has on board. Whether you use your 4x4 as a family vehicle or as an off road explorer, Ironman 4x4 has the suspension parts that will deliver the comfort and safety you demand.

Moranbah Discount Tyres and Mechanical are now an official warehouse for Ironman 4x4, and carry a large range of stock, from camping accessories, clothing, rooftop tents, even a bush toilet, through to heavy-duty equipment such as generators, winches, bull bars and compressors. Anything that you would want to take into the great outdoors, Ironman 4x4

provide a quality product, built tough for rough usage.

You’ll find the range of Ironman 4x4 at the mechanical department, located on Bacon Street.

TWO LOCATIONS, SAME GREAT SERVICE.

After spending 15 years within the mining industry, part of that time as a light vehicle coordinator, Carolyn saw the need for a quality mechanical service centre in Moranbah. Moranbah Discount Tyres and Mechanical was born, but the business has never rested on its laurels.

Adapting, changing and providing a top service has always been Carolyn’s focus, to ensure the needs of the changing Moranbah community were being met.

To do this, the business has expanded to include Mechanical, Auto Electrical, Tyres, Underground Earthmoving Tyres and Chemicals.

Staff numbers have increased from 9 to more than 40, and the number of hoists in the workshop has gone from 4 to 18.

THIS GROWTH WAS GOING TO NEED MORE ROOM.

In 2012, Carolyn’s husband, Jamie, left his mining position with BMA to assist Carolyn with the expansion of their business. He manages the tyre department, located at their new premises on Mills Ave, while Carolyn manages the mechanical and service division on Bacon Street.

Providing the best service to the local community has meant expanding the



range of services available, to meet and surpass the stringent standards of the mining industry, as well as top automotive brands.

WARRANTY AND LEASE

Moranbah Discount Tyres and Mechanical can service ALL lease vehicles, and are able to carry out first services for all makes and models without voiding warranty. Customers who have brought a new vehicle won't have to travel to a city for a service to remain under warranty.

BMA AND ORIX

Moranbah Discount Tyres and Mechanical have been nominated as the ONLY Tier 1 outlet for BMA and Orix vehicles, enlisting them to be their main and preferred repairer for all their light vehicle repairs in Moranbah.

VW AMAROK SUB AGENCY OUTLET

Moranbah Discount Tyres and Mechanical are able to carry out warranty work for Volkswagen and are the only authorised agency in the Bowen Basin outside of Mackay and Emerald.

REPCO AUTHORISED SERVICE OUTLET

Moranbah Discount Tyres and Mechanical are an authorised Repco service agent, part of Australia's largest service network, with work covered by Repco's nationwide guarantee.

HOLDEN COLORADO SUB AGENCY OUTLET

Moranbah Discount Tyres and Mechanical are authorised to conduct warranty work for Holden's, the only authorised outlet within the Bowen basin other than in Mackay and Emerald.

TOYOTA WARRANTY SERVICE OUTLET

Moranbah Discount Tyres and Mechanical have been approved as the only Toyota warranty service outlet in Moranbah.

ISUZU UTE SERVICE OUTLET

Moranbah Discount Tyres and Mechanical have been approved as the only Isuzu service outlet in Moranbah.

TYRES, TYRES AND MORE TYRES

Two computerised alignment machines means customers will receive the

best wear from their new tyres. Most brands of tyres are stocked, as well as specialised underground mining tyres to service more than 9 local underground mines.

By expanding the range of services offered, Moranbah Discount Tyres and Mechanical have created a one-stop shop when it comes to the mechanical, auto electrical and tyre requirements of light vehicles. With a focus on attaining a same-day turnaround to the mining industry, contractors and local customer vehicles, an efficient service as well as a quality experience is provided.

SMILES ARE FREE

Moranbah Discount Tyres and Mechanical are automotive professionals; who offer all the knowledge, experience and personal attention you expect from a trusted local service centre.

Not only are they convenient and affordable, they are one of the friendliest teams in town.

"Our business wouldn't be where it is today without the support of our fantastic team. Surrounding ourselves with the right staff has been fundamental to providing great service.

"BECAUSE OUR TEAM ALL LIVE LOCALLY, THEY SOCIALISE AFTER WORK, AND HAVE BECOME A CLOSE-KNIT FAMILY. THEY ARE LOYAL TO THE BUSINESS AND SUPPORTIVE OF ONE ANOTHER, AND IT HAS CREATED A WELCOMING ENVIRONMENT THAT OUR CLIENTS APPRECIATE.

"We support a lot of charity events, so as a team we spend a lot of time together outside of work, and even on a more personal level, we gather for an Australian Day BBQ, or some drinks after a long week. My staff are great to me, so I reward them as much as I can," Carolyn said.

SEE THE DIFFERENCE FOR YOURSELF, AND EXPERIENCE YOUR NEXT CAR SERVICE WITH A SMILE.

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